

Enmore Services: providing an Interlinked Range of Support Services for Small Businesses

- ▶ **Marketing Services Programmes:** a customisable approach to developing and executing a Marketing Plan for small businesses that exploits the growing availability of low cost technology and communication services.
- ▶ **Managed Web Services:** a portfolio of services that provide complete support packages to help small businesses create a web presence and to maintain it on an on-going basis.
- ▶ **Trading Group Community System:** support and collaboration services for small business communities using specialised capabilities delivered by partners-in-supply. (<http://www.partners-in-supply.com>)



Support services for small businesses

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<http://www.enmoreservices.com>

Enmore Services

Support services for small businesses

Enmore Managed Web Services

A portfolio of web site development and management services

Web Site Development and Management



The Enmore Managed Web Services provide a complete support package to help a small business to develop a

web presence and to maintain the web site on an ongoing basis. The content and style of the site would typically be determined through a separate Marketing Services Programme - each of the Managed Web Services then supports the initial site deployment and subsequent onward management.

Initial Site Deployment

The initial deployment can be provided on a fixed price basis using a range of standard templates, or additional customisation can be provided on an optional basis.

A structured process is used to complete the site content and a series of iterative reviews are conducted to ensure a clear agreement on the final material and its format.

Managed Web Starter

The Managed Web Starter service provides a comprehensive package that will suit most small businesses. The service includes the initial registration of a suitable domain name; the ongoing provision of web space and e-mail services; and quarterly minor updates to the content on an instruction basis, all for a simple fixed monthly fee.

Managed Web Plus

The Managed Web Plus service provides additional capabilities for the small business that requires a more sophisticated web presence.

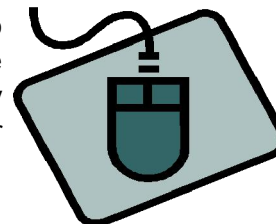
In addition to all the service elements available from the Starter service, Managed Web Plus offers:

- ▶ Increased web storage space to support a larger site and up to 2 additional .co.uk domain name variants;
- ▶ Additional e-mail addresses, and up to three different automated response forms;
- ▶ A separate test site that can be used to review and manage major site revisions prior to their 'release' to the public; plus
- ▶ Web site usage reporting and access to the Enmore Services on-line support system.

Managed Web Shop

This incremental service to Web Starter or Web Plus, allows an on-line shop to be added to a web site. Multiple product catalogues can be established and fully secure on-line credit card/ PayPal purchases enabled.

Allow your customers to quickly and directly purchase your products on-line by adding this function to your web site.



Managed Web Support

This incremental service allows you to build a comprehensive support environment to let you share information and collaborate. Create an on-line system to provide:



- ▶ Customer support: allowing each of your customers secure access to their individual support information;
- ▶ Supply chain management: ensuring that each of your suppliers always has direct access to your latest requirements and specifications;
- ▶ Collaborative development support: sharing research and development activities with key partners;
- ▶ Remote worker support: allowing any personnel working remotely, on-line access to relevant company information.

Contact us now for further details on any of these services.



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